

PRIVACY POLICY

Introduction

When you visit our website, information about you is collected, which is used to customize and improve our content and to create more value with the ads that appear on the page. If you do not want information about you to be collected, you should delete your cookies and refrain from further use of the website. In the sections below, we have elaborated on what kind of information is collected, its purpose and which third parties have access to it.

Cookies

The website uses "cookies", which is a text file that is stored on your computer, mobile etc. similarly for the purpose of recognizing it, remembering settings, performing statistics and targeting ads. However, cookies may not contain malicious code such as. virus.

It is possible for you to delete or block cookies. You can do this by following these instructions: <http://minecookies.org/cookiehandtering>

If you follow the instructions and delete or block cookies, then the ads you see will only become less relevant to you, while they will appear more frequently. At the same time, you may also risk that the website does not work optimally, and that there is content that you can not access.

PERSONAL INFORMATION

In general

Personal information is all kinds of information that to some extent can be attributed to you. When you use our website, we collect and process a number of such information. It happens e.g. by very common interactions on the website, such as that you sign up for our newsletter, participate in a competition / survey, register as a new user / subscriber or by other use of services or purchases via our website.

We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet or mobile phone, your IP number, geographical location, and which pages you click on. To the extent that you give explicit consent and enter the information yourself, we also process: Name, telephone number, e-mail, address and payment information. This only happens in connection with purchases on the site.

Security

We process your personal data securely and confidentially in accordance with applicable law, including the Personal Data Ordinance and the Data Protection Act. Your information will only be used for the purpose for which it was collected and will be

deleted when that purpose has been fulfilled or is no longer relevant.

We have taken technical and organizational measures against your information being accidentally or illegally deleted, published, lost, degraded or come to the knowledge of unauthorized persons, misused or otherwise processed in violation of the law.

Purpose

The information is used to identify you as a user and show you the ads that will be most relevant to you, to register your purchases and payments, as well as to be able to provide you with the services you have requested, such as receiving newsletters. In addition, we use the information to optimize and improve our services and content.

Period of storage

We retain information for the period permitted by law and we delete it when it is no longer needed or relevant. The period depends on the nature of the information and the background for storage. It is therefore not possible to provide a general time frame for when information is deleted.

Disclosure of information

Data about your use of the website, which ads you receive and possibly clicks, geographical location, gender and age segment, etc. passed on to third parties to the extent that the information is known and if we use third parties. You can see which third parties are involved in the section on Cookies above. The information is used for targeted advertising.

In addition, we use a number of third parties for the storage and processing of data. These process information solely on our behalf and may not use it for their own purposes.

Disclosure of personal information such as name and e-mail, etc. will only happen if you give your consent. We only use data processors in the EU or in countries that can provide your information with adequate protection.

Insights and complaints

You have the right to be informed of the personal data we process about you in a standard format (data portability). You can also object to the use of the information at any time. You can also revoke your consent for information about you to be processed. If the information processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries about this can be made to: emilie@bomulds skys.dk. If you want to complain about our processing of your personal data, you also have the opportunity to contact the Danish Data Protection Agency.

If you no longer want us to process your personal data, or for us to restrict the processing of your personal data, you can also send us a request to this effect to the above-mentioned e-mail address.